

MEDIA KIT



### DANIEL POYERD

At 17, Daniel was involuntarily committed for 10 months to a wilderness therapeutic boarding school in southern Virginia where he was forced into daily hard labor, extreme systemic control, frequent isolation, and psychological abuse/torture. Now, more than a decade later, he is working to procure federal oversight and regulation of the "Troubled Teen Industry".

# **ABOUT THE BOOK**

In this full-length exposé blending personal testimony with investigative reporting, Daniel traces the origins and evolution of the Troubled Teen Industry, reveals his harrowing firsthand experience, analyzes internal documents from the Discovery School of Virginia, and makes a compelling legal and psychological case for sweeping federal reform.

100K+

4000+

0

children sent to the industry every year

programs/facilities comprising the TTI

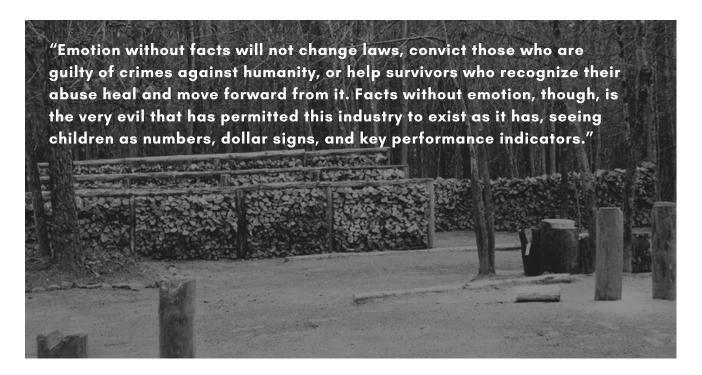
federal laws in place to protect these kids

#### SOCIAL MEDIA

225 TikTok Followers (and growing) including Paris Hilton eexposethetti

CONTACT

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## MEDIA HOOKS

- Why the TTI remains unregulated despite decades of controversy
- The hidden system of abuse posing as treatment in U.S. youth programs
- How Daniel's story exposes a national blind spot
- What Congress can do now, and how the public can help



# **#TTICHILD**

To schedule an interview or request a review copy, contact Daniel at daniel@ttichild.com or visit www.ttichild.com

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